Impact Reporting Workshop

Tuesday 28th April, 9am – 1pm
Nairobi, Kenya

Agenda

This interactive workshop will help participants strengthen the quality and usefulness of their impact reporting through practical tools, examples, and peer discussion. The session is guided by the Impact Performance Reporting Norms—a market-wide consensus on what investor impact reports should include and how to ensure the information is valuable to report readers.

9:00 AM – 9:10 AM	**Welcome** ▪ Welcome and introductions ▪ Agenda for the day ▪ Expected outcomes
9:10 AM – 9:40 AM	**Users and objectives of impact reporting** ▪ Impact vs ESG reporting ▪ Latest research on how LPs use impact reports ▪ What LPs and GPs prioritise in reporting ▪ Deep dive: An LP case study
9:40 AM – 11:00 AM	**The content of an impact report** ▪ Introduction to the Reporting Norms ▪ Guiding Principles: How to ensure reports are 'complete, relevant and neutral'? ▪ Group exercise
11:00 AM – 11:15 AM	**Refreshment break**
11:15 AM – 12:15 PM	**Techniques for credible reporting** ▪ Disclosing investor contribution ▪ Aggregating metrics at the portfolio level ▪ Impact attribution – whether, why and how?
12:15 PM – 12:45 PM	**Closing and next steps** ▪ Question and answer session ▪ Discuss potential follow-up actions

Facilitator Bios

Matt Ripley

Matt is a Director of Impact Frontiers, responsible for leading research and field-building projects. Prior to Impact Frontiers, Matt was Head of Impact at The Good Economy, where he led a team supporting alternative asset managers to strengthen their impact management practices. He established The Good Economy's impact verification and assurance service as well as advising on the fast-moving landscape for sustainability regulations and impact management norms.

From 2016-2019 Matt was evaluation lead for the UK government's flagship initiative to develop the impact investing ecosystem in the Global South. As part of this role he innovated stakeholder-centric approaches to impact measurement for UK's development finance institution and supported the establishment of Impact Management Project.

Matt spent over a decade at the United Nations working on labour rights and employment impact assessments. He was technical lead for the development of the Global Impact Investing Network's IRIS+ Quality Jobs theme.

He has published widely on the topics of social impact measurement and evaluation. Matt's articles have appeared in the Stanford Social Innovation Review and Pioneers Post, as well as in peer-reviewed journals and presented at meetings of the Academy of Management. He is currently part of the guest faculty for the Oxford Impact Measurement Programme at Said Business School. He holds degrees from University College London and King's College London alongside the CFA Certificate in ESG Investing.

Yewande Ososanya

Yewande Ososanya is the CEO of Strateco Sustainability, where she works with investors and enterprises to strengthen performance and impact through a systems-thinking approach. She is also part of the team at Impact Frontiers, where she leads and delivers Africa-focused work including training and fund manager engagement.

Yewande has led and contributed to research on impact valuation and impact management through collaborations with Social Value International, UNDP, and the Capitals Coalition.

She was previously Sustainability Strategy Lead at PwC Nigeria and has over a decade of experience across governance, risk, compliance, and testing roles within global banks. She is a qualified Chartered Accountant with the Institute of Chartered Accountants of England and Wales (ICAEW).

Yewande is an active contributor to several impact investing initiatives across Africa.